



REQUEST FOR PROPOSALS

Videographer for Springville Museum of Art Rental Videos

Overview

The Springville Museum of Art is seeking a videographer to film, edit, and produce three short marketing videos that showcase our beautiful, historic event rental spaces. These videos will support our private event rental program and help prospective clients envision their events at the Museum.

Scope of Work

The selected videographer will create three polished, visually engaging videos—each offering a virtual tour of one of our rentable spaces:

- **Main Level**
- **Upper Level**
- **Garden**

Each video should reflect the tone and style of the tour typically given by our Rental Coordinator and be suitable for use on our website and social media. We anticipate each video being approximately **5–10 minutes long**.

Timeline & Budget

- **Total Budget:** Up to \$2,500 for all three videos (inclusive of filming, editing, music, and revisions).
- **Deadline for Final Deliverables:** October 17, 2025

Submission Instructions

Interested videographers should submit the following by **August 22, 2025**:

- A brief **statement of interest**
- A **portfolio** or sample reel of previous work
- A **proposed budget and timeline**

Please email proposals to: jessicabrousseau28@gmail.com with subject line "SMA Rental Videos Proposal."

Licensing & Usage

All final video files will be delivered in high-resolution format and will become the property of the Springville Museum of Art. The Museum will retain full rights to use and distribute the videos in perpetuity across digital and print platforms.

Project Contact

For questions or more information, please contact:

Jess Brousseau

jessicabrousseau28@gmail.com

More Information

To learn more about our rental program and the spaces to be filmed, visit:

<https://www.smofa.org/rentals>