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FOR IMMEDIATE RELEASE

Unplug and Play! Springville Museum of Art's New Exhibition Celebrates the Power of Imagination

Springville, Utah – July 1, 2024 – This August the Springville Museum of Art invites visitors to explore a new interactive exhibition that will conjure memories of life before smart phones. Co-curated with visionary artist and gallerist Bianca Velasquez, *It's All Fun and Games* will feature whimsical and playful artworks that celebrate childlike play.

Using a range of mediums, artists delve into realms of childhood nostalgia, creating dialogue between the past and present. Tactile, hands-on experiences will reconnect visitors with the carefree joy of their early years, encourage playful exploration, and ignite curiosity.

Visitors will encounter giant sticky hands, an oversized blanket fort, I-spy murals, endearing illustrations, enchanting dollhouses, and more! The exhibition will feature works by known artists including Trent Call, John Connors, Alethia Lunares, Abigale Palmer, Andrew Smith, Bianca Velasquez, and Amy Willmuth.

In an age where self-soothing often involves screens and technology, join the Springville Museum of Art in celebrating and reminiscing about the objects and activities that once captivated our imaginations.

Exhibition Details:

- Exhibition dates – August 28, 2024 – July 2025
- Opening Reception – August 28, 2024, 6-8pm
- Springville Museum of Art
126 E 400 S, Springville, Utah
- Admission is free!

For more information and updates on the exhibition and related events, please visit www.smofa.org/its-all-fun-and-games or contact Jacquelynn Sokol, JSokol@springville.org.

About Springville Museum of Art: Founded as Utah's first museum for the visual arts, the Springville Museum of Art is committed to fostering beauty and contemplation through life-affirming art and experience. The Museum bridges historical and contemporary to preserve and share the history of Utah art. Housed within a breathtaking 45,000-square-foot Spanish Colonial building just off the freeway in Springville, Utah, the Museum stands as a beacon of artistic inspiration, welcoming visitors from all walks of life to engage with the transformative power of art.

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