



Location: Springville Civic Center Park, Springville, Utah

Dates: September 6-7, 2024

REQUIREMENTS:

Accepted Application Types: Visual Artists

Images: 5 (a booth shot is required)

Application Fee: Free (new this year)

Dates & Deadlines

Open Date - May 1, 2024

Application Deadline – July 5, 2024

Booth Fee Deadline – July 31, 2024

Event Dates - September 6-7, 2024

EVENT INFORMATION

Springville, Utah is nestled in the foothills of the Wasatch Mountains, situated in the heart of Utah County, the fastest-growing county in the state. Easy access to both Interstate 15 and Interstate 80 and a well-governed city have contributed to the steady growth of this thriving community. Incorporated in 1853, Springville, named after the area’s freshwater springs, is also known as the “Art City” due to its dedication to the arts. Springville is home to the Springville Museum of Art, Utah’s oldest museum for the visual fine arts (circa 1937), which showcases collections of many well-known artists and includes Utah art, a major Soviet collection, early Americana, and the European Steed collection. The city’s sculpture collection, anchored by Springville’s own Gary Price, graces the downtown area and civic center. A new public art program has been created to reimagine and support art related growth for the community. The Springville Art Festival is a foundation piece, and the city is dedicated to its success. With perfect late-summer temperatures (average 82 degrees high, 51 degrees low), we are looking forward to an outstanding event.

GENERAL INFORMATION

ABOUT THE SHOW:

Location: Springville, Utah Civic Center Park

Event open: Friday September 6: 3:00-7:00pm - Saturday, September 7: 10:00am-5:00pm

The outdoor Springville Art Festival will span from Main Street to the Springville Museum of Art. We will be open two days on Friday, September 6 from 3:00pm – 7:00pm and Saturday, September 7, from 10:00am to 5:00pm. In addition to our artist booths, we’ve created multiple live performance stage areas located in various locations around downtown, expanded our

culinary arts offerings, imagined fun kids art activities as well as a community art project. We are also continuing our film showcase that was introduced for the first time in 2023. We've waived artist booth application fees and are encouraging visual artists to sell, demo, or both. There is more than \$4,000 in prize money in addition to the chalk art and plein air competitions, and our talent show. Between Utah County's rapid growth and Springville's strong art ties, our event is positioned to become the premier arts festival in the valley.

IMPORTANT DATES:

- May 1, 2024 Application Open, with five images
- July 5, 2024* Application Deadline *Or as limited spots are filled.
- June 17, 2024 Rolling jury - notification of Jury Decisions begin.
- July 31, 2024 Booth Fees Due
- August 10, 2024 Final withdrawal date with 50% booth rental fee refunded
- Sept. 6, 2024 Artist Check-in/Booth Set Up: 10:00 am – 2:45 pm | Festival Open: 3:00 – 7:00 pm
- Sept. 7, 2024 Festival Open - 10:00 am --5:00 pm | Artist Booth Takedown 5:00 pm – 8:00 pm

MEDIUMS:

Categories are used to organize and balance the Festival. There is not a set number of each media in the Festival; we are careful to select artists working in a variety of media to enhance the interest of the Festival.

- **Drawing:** Original compositions drawn by the artist's hand in charcoal, digital, pastel, pencil, ink etc.
- **Fiber:** Works created from fibers, including basketry, weaving, papermaking, leather, and fabric. No crafts.
- **Furniture:** Functional or decorative furniture.
- **Glass:** Glass blowing, fusing, casting or kiln forming that has been handcrafted by the artist.
- **Jewelry:** All jewelry must be original designs made by the artist. Commercial endings are acceptable.
- **Mixed Media:** Artwork in which more than one medium or material has been employed.
- **Painting:** Original compositions created by the artist's hand in oil, acrylic, or watercolor. A limited number of reproductions, clearly labeled as giclee or prints are acceptable, if the bulk of items for sale are the artist's original paintings.
- **Photography:** Original photographs by the artist. May include digital alteration or hand painting.
- **Pottery:** Created from the imagination and by the hand of the artist from clay, porcelain, stoneware, and/or earthenware. Bisque from commercial molds is prohibited.
- **Printmaking:** Original compositions created by the artist's hand using metal plates, stone, blocks, composite reliefs, or screens.
- **Sculpture:** Three-dimensional works incorporating any material that are carved, modeled, constructed, or cast.
- **Wood:** Any functional or nonfunctional work that is crafted by the artist primarily from wood.
- **Other:** In addition to Fine Art, extremely creative, unusual, up-cycle and high-quality products will be accepted to the festival.

***** Buy/sell, mass-produced items, lotions, soaps, or any other craft item will NOT be accepted.**

APPLICATION PROCESS:

Applications are accepted ONLY online through www.submittable.com

There is no application fee this year.
Read below for details on booth fees.

JURYING REQUIREMENTS:

- 5 images total: 4 images of work + 1 image of booth

The booth image is used to show how you will present your work at the festival. If you do not have a booth image, you may send an image that shows the size and scale of your collection.

This competitive show is chosen by a 3-5 member jury utilizing the rolling jury system. Artists will be chosen based on highest cumulative scores per media category. Scores will be based on artwork quality, perceived potential for festival patron interest, and interactive patron experience through either art demos or creative activity. Simply being ACCEPTED on Submittable will not secure your space, the artist's "spot" will be secured once fees are paid.

ARTIST AMENITIES:

- Application fee waived
- Food, snacks, and drinks available in Artist Retreat on Friday and Saturday
- Marketing campaign that will include artists focus..
- Artists retain all revenue from sales.

CANCELLATION POLICY:

Cancellation of booth after fees have been paid must be made in writing (preferably emailed to the Public Art Coordinator: LGleaves@springville.org) by AUGUST 10, 2024. If you cancel by that date, you will receive a 50% credit for booth fees paid. There are no refunds for canceled booths AFTER August 10, 2024 and when logistical and advertising arrangements have been made, refunds will not be issued under our rain or shine policy nor due to any forces of nature, (i.e., hurricanes, tornados, floods, earthquakes) as outlined in the application. The Festival is open rain or shine. Exhibitors should be prepared for inclement weather.

SALES TAX:

Artists retain all proceeds from their sales. Each artist is responsible for collecting and submitting sales tax to the State of Utah. Tax information will be included in the check-in packets on the set-up day.

CONTACT INFORMATION:

Mailing and Festival address:

Springville Arts Festival
% Leslie Makai Gleaves
126 East 400 South
Springville, UT 84663

Website: www.smofa.org/annual-art-festival

Festival Email: Lgleaves@springville.org

Leslie Makai Gleaves – Springville Public Art Coordinator

Email: LGleaves@springville.org

Phone: 801.491.5700

BOOTH INFORMATION

Most booth spaces are 10' x 10' in size with a few 10' x 20' options. Most booth spaces are side by side with a few corner and end booths available. Artists must provide their own tent featuring roof, sides, and back panels. Artists are responsible for weighing down their canopy on all four corners with a minimum of 40 lb. weights and be prepared for possible uneven ground. Artists are responsible for setup, take down and appropriate cleanup of booth space following the Festival. Artist or artist's representative will remain at the booth for the duration of the festival. Only juried approved art items will be allowed to be sold. Springville Art Festival provides the "space" only. No guarantees on booth placement requests.

BOOTH SPACE FEES:

(Due by July 31, 2024)

\$125 (10' X 10')

\$150 (10' X 10' corner)

\$225 (10' X 20' double)

\$250 (10' X 20' double with corner)

Booth fees will be due after acceptance into the festival.

Artists or art groups who will be demo only (no sales) may receive a reduction in booth fees.

ELECTRICITY: Is available as needed and included in the booth fee.

SECURITY: There will be outside security on-duty from Friday night 7:00 pm until Saturday morning at 10:00 am. We are also located next to the police and fire departments.

BOOTH SET-UP:

Friday, Sept. 6: 10:00 am - 2:45 pm., Springville Civic Center Park

Pick up your check-in packets at the Springville Public Art Information Booth

BOOTH TAKE-DOWN:

Saturday, Sept. 7: 5:00 pm - 8:00 pm, Springville Civic Center Park

IMPORTANT DATES:

- July 5, 2024 Application Deadline with five images
- July 31, 2024 Booth rental fee due
- August 10, 2024 Final withdrawal date for Early Birds with 50% booth rental fee refund

JURY DETAILS

Average number of applications submitted each year:

100

Average number of artists selected from the jury to participate in the event:

70

Average number of exempt from jury artists who are invited to participate in the event:

3

How returning artists are selected:

Received an award
Selected by on-site jury
Selected by show director or board
History of participation

Vendors that are excluded/ineligible:

Crafts, food, resellers and mass produced items.

How images are viewed by jurors:

Computer monitor

Within a medium category, applications are sorted and viewed by:

Application Received (date the application was submitted)

Jurors score applications using the following scale:

Yes, No, or Maybe
1 - 5

Number of jurors scoring applications:

3-5

The show organizes the jurors for a:

Single jury panel that scores applications for all medium categories

Jurors score

Separately from various locations

Am I allowed to observe the jury process?

Jury process is closed

Other information

This is a rolling jury, enter early for best chance to secure a booth space.