



springville  
MUSEUM OF ART

# 2017-2018 POPS Report



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The Springville Museum of Art (SMA) is deeply committed to our mission to provide quality life-affirming art, cultural experiences, and educational opportunities to our growing community and diverse populations. We hold strongly to the words of our founders that the fine arts have the ability to “refine the minds of youth and build character in all people” [John Hafen]. These directions shape our educational mission as we strive to make enriching art experiences and educational opportunities available to children across the state of Utah. We believe in the power of the arts and visual literacy to inspire, motivate, educate, and create deep meaningful connections with the Utah Core Standards.

At SMA, we provide free resources, training and educational programs, and outreach to teachers and students in every school district in Utah. In order to ensure educational impact and soundness, our programs are developed and vetted by a team of licensed Utah teachers and arts administrators through the State Wide Arts Partnership (SWAP). We are committed to providing excellent programs that help Utah’s young students develop into thoughtful individuals with a lifelong commitment to the arts. Our programs help every participant to know and benefit from the valuable visual art heritage they inherit as citizens of this great state.

## Overall Programs | Budget Expenditure and Income Source Report

	Legislative Appropriation	Funding Leveraged from Other Sources	Total Expenditures on Approved Education Programs	Legislative Appropriation % of Total Expenditures
Personnel	\$164,936.91	\$146,009.91	\$310,946.82	53%
Travel	\$6,664.15	\$781.89	\$7,446.04	89%
Materials	\$27,942.03	\$5,533.48	\$33,475.51	83%
Other:				
Events & Programs	\$32,574.85	\$10,432.74	\$43,007.59	76%
Hosting & Misc.	\$20,490.39	\$104,982.47	\$125,472.86	16%
<b>TOTAL</b>	<b>\$252,608.33</b>	<b>\$267,740.49</b>	<b>\$520,348.82</b>	<b>49%</b>

## Overall Programs | Total Services Provided

Districts	Charters	Schools	Inst. Hours	Teachers	Students
36	36	233	2,059.75	1,434	19,699

## Classroom Outreach

## Gallery Experience

This elementary school program replicates the museum tour experience within the classroom by bringing posters of artworks from the Museum's Permanent Collection. Individual classes visit this temporary gallery, allowing each pupil to participate in an inquiry-based and student-led discussion, and engage with the art up-close. Each class studies a selection of grade-specific images that are curated to correspond with the Utah Core Standards. Educators model for the students how to make connections between the art and a variety of other school subjects. Students also learn how to create a narrative and make connections in their daily lives.



Districts	Charters	Schools	Inst. Hours	Teachers	Students
8	0	9	66	162	3,361

## Classroom Outreach

## Studio Experience

Available to elementary schools, this hands-on workshop helps each student not only feel more confident as an artist, but also introduces them to different styles of art. Students learn that there are a variety of ways to create a figure by studying two contrasting pieces from the Museum's Permanent Collection. Grades K-1 are taught the concept of abstract art and are directed in creating a variety of abstract images using foam shapes. This project fosters imagination, creativity, and out-of-the-box thinking. Grades 2-6 are taught basic figure drawing techniques according to their ability, focusing on proportions and gestures. In small groups, students practice modeling for each other, allowing participants multiple opportunities to practice their new skill. Educators then teach students how the figure can be developed in a more realistic way through added detail. In this program, educators move from classroom to classroom, allowing the students to interact personally with the presenter, thus aiding understanding and retention.



Districts	Charters	Schools	Inst. Hours	Teachers	Students
16	1	35	231.5	602	10,429

# Classroom Outreach

# Exploring Self

During this middle school/junior high level outreach program, educators use poster-size images from the Museum's Permanent Collection to lead the class in a discussion exploring themes, making personal connections, and analyzing the principles and elements of art. This program helps students become more comfortable engaging with art in critical ways. Students also discuss the importance of titles and how they affect the audience's perception of an artwork.

Team-building exercises further explore the artistic process and the difference between artist intent and viewer interpretation. Educators demonstrate that all perspectives in art are worth exploring, allowing the students to build confidence in their own interpretations. The program is easily adaptable to allow for differences in grade, skill level, and class duration.

As we move forward into the next year, we will be revising this program to incorporate new images from our Permanent Collection and additional integrated lesson plans, connecting the theme of identity to the Utah Core Standards.



Districts	Charters	Schools	Inst. Hours	Teachers	Students
4	1	6	40.25	20	1,221



## Art Talks: SMA's Flagship Outreach Program

For over 15 years, Art Talks has been bringing quality visual arts enrichment to schools across the state of Utah. Visits generally last for an entire school day as SMA Outreach Educators provide valuable workshops and training to as many students and teachers as possible at the school through Gallery Experiences, Studio Experiences, Exploring Self, and Student Curators. SMA works with District Arts Coordinators and school administrators to schedule schools and to ensure that trips are efficient and effective. Materials, including pre- and post-visit activities with information about what to expect and what is expected of students and teachers, are sent to administrators before the visit so that all involved can have a successful experience.

Art Talks promotes the Utah State Board of Education's imperative of educational equity by offering the programs to all public and charter schools free of charge. Furthermore, the program provides learning opportunities for students with different learning styles contributing to the individual student's academic success. Each Art Talks program offers quality learning by using teaching strategies that engage students and specifically employ an inquiry-based approach, allowing students to arrive at their own conclusions.

## Classroom Outreach

## Student Curators



Student Curators, formerly Careers in Museums, is an outreach program designed to introduce high school students to the skills necessary to curate professional art exhibitions. In this program, we visit art classrooms and provide discussions, assignments, and hands-on activities about developing an exhibition. Students have opportunities to be creative and innovative, take leadership roles, and practice collaboration, critique, and compromise. This program is intended to mirror the work done in professional museums and galleries every day, and will help the students in their own work as artists, and learners.

Throughout the course of this unit, our Outreach staff works closely with classroom teachers, providing them with resources to mentor their students along the exhibition journey. Ultimately the students, with support of their teacher and the Museum staff, develop a thesis and plan for an exhibition of student work which is displayed at a local venue in their school or community.

This program is still in developmental stages and we have been collaborating with select teachers and their classes to test our lesson plans and resources. With the feedback received from this past year, we aim to introduce this full unit to the state during the 2018-2019 school year. We are excited to see students across Utah learn presenting and critical thinking skills that will help them as professional artists.

Districts	Charters	Schools	Inst. Hours	Teachers	Students
3	0	4	14	11	334

## High School Programs

## Portfolio Review Day

Portfolio Day brings professors and art professionals together to mentor high school artists. Professionals come to the Museum from universities, colleges, art institutions, and private academies to share their expertise with the students in a one-on-one consultation. These personalized appointments allow students to network with different schools, programs, and individuals. Students are also given feedback on the content, quality, and fundamental skill of their portfolios.

In addition to networking opportunities, this program also gives students the opportunity to develop necessary skills for their professional future. Individual appointments with art professionals help develop interview and oral presentation skills. Students are asked to discuss their work, processes, inspiration, and future goals.



Districts	Charters	Schools	Inst. Hours	Teachers	Students
11	0	26	26	26	68

# High School Programs

# Utah All-State Annual High School Art Show

The Utah All-State Annual High School Art show, celebrating its 46th year, provides a forum for high school juniors and seniors from across the state to exhibit their artwork in a professional museum setting. Students from every high school in Utah are invited to participate, and those that choose to enter must frame their artwork, write artist statements, and submit to the jury process. For many, this is their first exposure to a competitive exhibition but will be very similar to something they may encounter in their future careers.

This show is highly collaborative and includes coordination with many organizations. To allow for thoughtful consideration of every work, 13 art professionals are selected as jurors, and then divided into four groups according to medium to consider each entry. Each jury group provides a response based on their discussion of strengths and weaknesses they discover in the works, which are dispersed to teachers and students in a continued effort to improve teaching and skill. Besides selecting which artworks to include in the exhibition, these jurors also carefully designate special awards. Awards are also chosen by representatives of the Congressional Districts of Utah, one of which is sent to Washington, D.C. to participate in a yearlong exhibition displayed in the Capitol Building. The recipients receive airfare for themselves and a parent from Southwest Airlines to be recognized at a reception ceremony in Washington, D.C. Works are also selected by the Utah Division of Arts and Museums to participate in a traveling exhibition displayed in libraries, museums, and schools throughout Utah. Through this program we aim to foster professionalism, creativity, and advanced artistic skill in every participant.



Districts	Charters	Schools	Inst. Hours	Teachers	Students
29	16	77	825	93	825



# Teacher Programs

# Evenings for Educators

Evenings for Educators is a professional development program for elementary and secondary teachers in Utah that are hosted by various museums and galleries around the state throughout the school year. Each Evening for Educators is based on a theme that fuses exhibitions and artwork with the Utah State Core Standards. They include hands-on workshops providing in-depth instructional experiences, free educational materials, and networking opportunities where participating teachers may share strategies and learn from each other.

Teachers may receive three relicensure points for each Evening they attend, then after completing five Evenings in the same school year, they can complete a field test and exchange their relicensure points for one USBE credit. Using the Utah State Board of Education's MIDAS system, teachers are able to pre-register for various sessions and track the credits they have received throughout the year.

In order to ensure accountability of this program, a detailed evaluation survey is sent to all participants after each Evening. This information is compiled and distributed to each partner host to encourage implementing the suggested improvements. In addition to servicing K-12 teachers, this year Evenings for Educators also provided training and development for 67 pre-service teachers from four higher education institutions across Utah and 137 community members.

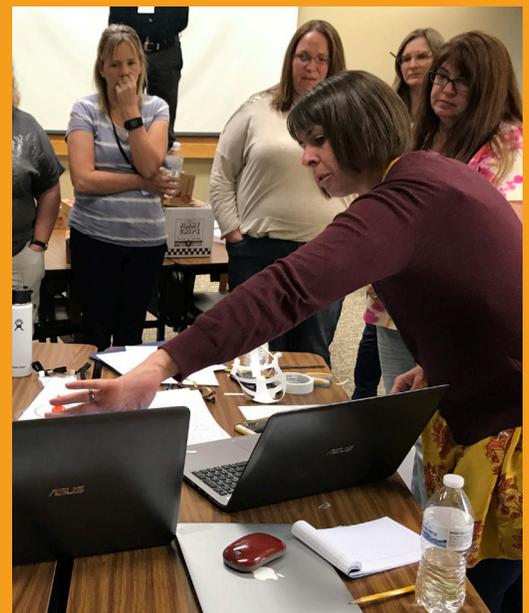


Districts	Charters	Schools	Inst. Hours	Teachers	Students
26	16	124	741	300	0

## StateWide Art Partnership (SWAP)

The Statewide Art Partnership (SWAP) is a long-standing group of educators associated with the Springville Museum of Art. It functions as a teacher advisory committee for the Museum by consulting with the education department regarding programs and initiatives, connecting museums and educators from across the state, and by providing support for outreach programs and events. The committee meets three to four times during the school year to advise the Museum on programs and exhibitions. At each meeting a different facet of Museum education is explored as it relates to current classroom practice. Other Museum representatives and advisors may also be invited to attend select meetings depending on the agenda.

As a Museum focused on object-centered learning, we look to this committee to keep us current with Utah's constantly changing classroom needs. Members of the committee are expected to attend and participate in each of the scheduled meetings and provide feedback through the year on various programs and exhibitions. Committee members are asked to occasionally contribute curriculum and teach workshops as the need arises.



# Teacher Programs

# School and District Professional Developments



The Museum works closely with District Arts Coordinators (DACs) to coordinate opportunities for district-wide professional developments. These trainings are tailored to the district's needs while incorporating the Museum's Permanent Collection. Content includes strategies for making cross-curricular connections and incorporating art-based activities throughout the school day.

We model our Art Talks program, give instruction on how to access and use our free educational materials, and demonstrate hands-on projects.

Districts	Charters	Schools	Inst. Hours	Teachers	Students
13	1	24	12	282	0

## Collections Connection

Utah Collections Connection (UCC) is a newer program, now in its second year, in collaboration with the Utah Museum of Fine Arts. UCC was developed in response to feedback from educators requesting that museum collections be more accessible online, allowing images to be used to enhance curriculum. UCC is a free, online "open source" exhibition space where K-12 educators from across the state can access images from our respective collections. Each year, UCC is centered around a different theme and each month is broken into different sub-themes. Images are posted with minimal information so that teachers can incorporate the image into their specific classrooms as they see fit. The theme for this year was "S.T.E.A.M.". In this second year, the program was open to all K-12 educators throughout the state. These teachers accessed the exhibition and corresponding curricula through a blog platform where they could post in response about their experiences using the exhibition in their classes. The shared-experience nature of UCC not only provides teachers with access to museum artwork from the convenience of their own classrooms, but also gives them access to the creativity of teachers all around the state. Next year the program will run on [www.utahcollectionsconnection.org](http://www.utahcollectionsconnection.org) from September 2018 through May 2019. Long-term goals include adding areas on the site where students can post comments to each other, and inviting Utah museums of all disciplines to contribute to the exhibitions.



## Educational Materials

Images from pieces in our permanent collection are used to create free educational materials for K-12 teachers across the state. Poster sets are available in high school, middle school, and elementary level sets and include curriculum connected to each level. Postcard sets are also available and come in sets of 59 images which include information and discussion questions. These free resources are given out at conferences and professional development sessions and can also be requested directly on our website. Although we are unable to track exact numbers, we estimate over 1,000 sets of educational materials were given to teachers from all over the state. We look forward to creating new posters and educational materials in the upcoming school year.

# Museum Visits

# Exhibition Tours

We strive to make the Springville Museum of Art a place of experiential learning that will provide each student visitor with an opportunity to engage with original art objects. In order to enhance their encounter with art, we provide docent-led tours that utilize inquiry-based strategies to foster meaningful conversations. These dialogues are designed to help students make significant connections to their own unique experiences, foster critical thinking, stimulate their desire to create art, and inspire them to become lovers of art throughout their lives. Docents are carefully trained to be able to craft tours that are age-appropriate and that engage young people in discussion, interpretation, and discovery. The enthusiasm and professionalism of our docents helps to provide a meaningful and enjoyable social experience as well as assist students to cultivate knowledge and skills that will encourage them to think critically in their future encounters with art.



This year we have added more interactive components to SMA tours. Often, students will be provided with clipboards, pencils, and paper in order to allow them to create in the gallery space, guided by prompts suggested by the docents. This is especially popular with elementary-aged students as it helps to keep them engaged with the works they are observing, and gives them an opportunity to apply creative processes.

The Museum provides thousands of students from public, charter, and private schools with meaningful art experiences throughout the year. Groups come to the museum in many different sizes, varying from a few students to very large groups of 100 or more. In order to provide excellent service, we ask that school teachers or representatives schedule tours ahead of time through our website, phone number, or email. We make personal contact to assure that tours are tailored to age, group size, and other specifications. We also provide a pre-visit packet that highlights museum manners and suggests pre and post-visit activities that help to extend the art encounter beyond SMA walls. We make sure to keep our groups small so that each student may express their thoughts, feelings, and ideas about art. We strive to be a place of equity, where all students feel welcome and have an enjoyable and educational experience.



Although student groups participate in tours throughout the year, we always expect a significant increase in field trips to the Museum during our annual Utah All-State High Show, during the months of February and March. This year we welcomed and provided tours for over 3,000 students from over 50 public and charter schools, representing 23 districts.

Districts	Charters	Schools	Inst. Hours	Teachers	Students
23	12	70	116	219	3,441

# Statewide Coverage

# Three-Year Rotation to All Schools and Districts

District	2015-2016	2016-2017	2017-2018	2018-2019*
Alpine	36	30	43	30
Beaver	1	2	0	0
Box Elder	2	6	2	2
Cache	13	10	14	12
Canyons	7	11	10	8
Carbon	2	3	4	1
Daggett	2	0	0	1
Davis	16	15	11	12
Duchesne	2	3	8	0
Emery	1	3	6	1
Garfield	4	3	3	2
Grand	2	1	1	1
Granite	13	18	11	10
Iron	3	5	2	1
Jordan	14	19	21	18
Juab	2	1	2	1
Kane	0	1	2	0
Logan	2	4	1	3
Millard	2	1	4	1
Morgan	1	3	1	1
Murray	3	3	3	3
Nebo	27	22	23	20
North Sanpete	2	1	3	1
North Summit	0	0	0	1
Ogden	5	3	5	5
Park City	2	0	1	1
Piute	0	0	1	0
Provo	15	8	11	10
Rich	1	0	0	1
Salt Lake City	11	10	7	7
San Juan	1	5	2	2
Sevier	1	2	3	2
South Sanpete	4	1	1	1
South Summit	1	1	1	1
Tintic	0	0	2	0
Tooele	3	7	4	3
Uintah	4	1	1	3
Wasatch	3	3	1	1
Washington	11	12	9	10
Wayne	2	0	0	2
Weber	4	7	5	5
Charter	32	39	33	25
Utah Schools for the Deaf and Blind	4	1	1	1
<b>Total Schools</b>	<b>261</b>	<b>265</b>	<b>263</b>	<b>210</b>
<b>Total Districts</b>	<b>37</b>	<b>35</b>	<b>36</b>	<b>36</b>



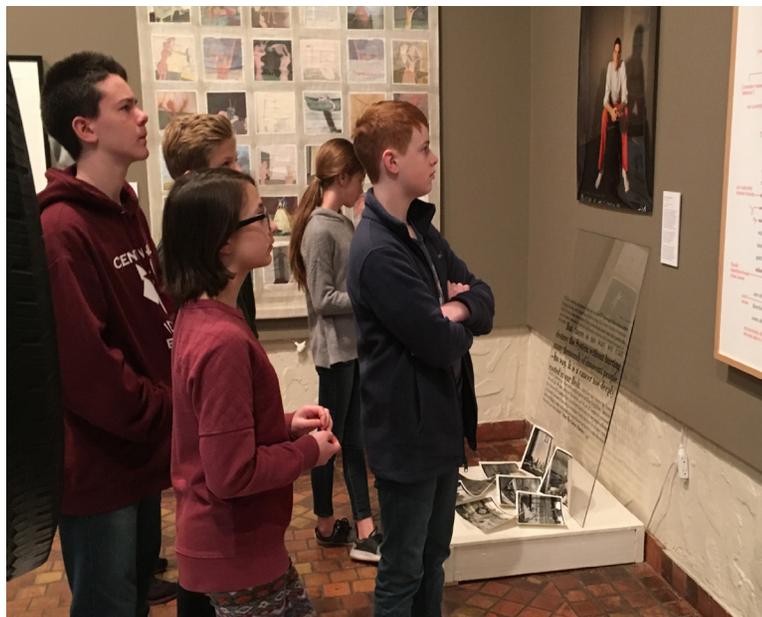
\*projected

## Self-Assessment

## Cost-Effectiveness

The Springville Museum of Art strives to maintain cost effective programs that minimize expenses where possible. In our Art Talks program, our Outreach Coordinator thoughtfully schedules educators in regions across the state to ensure visits to multiple schools in a district during the same trip. We book long trips to the farther districts in the state and send multiple educators to minimize travel expenses. All of our programs are free of charge to teachers and students, and we are committed to providing the most educational impact to each student.

Additionally, as a staff we are excited about distance learning opportunities and have implemented several into our program offerings. For the Utah All-State Annual High School Art Show and for Portfolio Day, we have created videos that are electronically distributed to every high school art teacher in the state. Where we would be limited in our ability to physically visit every school in the state annually, these videos allow us to reach a greater number of students while maintaining consistency in instruction. We have also worked in collaboration with the Utah Museum of Fine Arts to implement a new online program, Utah Collections Connection, where educators can virtually network and share lesson plans and arts integration techniques with other educators across the state.



In our on-site programs, we reach out to community members and teachers to serve as volunteers and docents. Though we invest in their training to ensure quality learning experiences, we are able to save on funding as they are volunteering their services. We also recruit donors and sponsors from the community to help support our programs. Additionally, each year we conduct a review of our programs and assess how we can more efficiently and sustainably reach Utah's students.

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## Self-Assessment

## Procedural Efficiency



In order to ensure that our programs are efficient, intuitive, and easily accessible, we hold weekly meetings where we discuss the nuances of our programming. During these meetings, we conduct rigorous and effective brainstorms to address areas of concern or to develop new and exciting ideas. The ideas generated in these brainstorms are implemented into standard practice. We strive to create a creative and efficient environment so we can rapidly adapt our programming to new trends and issues. Also, in order to make our resources and programs accessible, we have implemented a new, more intuitive website. This website allows for easy online registration for our All-

State High School Art Show, a streamlined process for requesting free teacher resources and materials, and easier access to our lesson plans and instructional videos. As we move forward, we are looking into online scheduling for Portfolio Day and our Art Talks program.

## Self- Assessment

## Collaborative Practices



The Springville Museum of Art thrives on collaboration—many of our programs are results of significant and longstanding collaborations with various partners. In our Utah All-State Annual High School Art Show, we work closely with Utah’s Congressional offices, various community sponsors, district art coordinators, teachers, state offices, professional artists, docents, and community volunteers. These partnerships allow us to offer many unique opportunities to Utah’s young artists. This year, we collaborated with Utah Humanities to bring a national touring exhibition on social justice to our Museum during the Annual High School Art Show. Thousands of students were able to have guided tours of this important exhibition.

Additionally, we continued our partnership with the Utah Museum of Fine Arts with our Collections Connection program, an online platform which encourages teachers to use their own creativity to integrate the arts into the

Utah Core Standards. As this program grows, we are excited to see creative collaborations spread between teachers as they share unique ideas and lesson plans with their peers.

For Portfolio Day we collaborate with professional artists and art professors from every higher education institution in the state. We work closely with District Art Coordinators to connect with teachers as we schedule outreach to our target districts. We also work with a panel of teachers and arts administrators with our StateWide Arts Partnership (SWAP) to develop and assess new programs and to help us develop teacher resources and lesson plans. And finally, we collaborate with eight other Utah arts institutions for our Evening for Educators program.

For each of our programs, we are constantly and rigorously assessing and re-evaluating with our partners to ensure that we are improving and building our programs to meet the diverse needs of Utah’s students and teachers.



## Self- Assessment

## Educational Soundness

We aim to provide educational soundness and excellence in all of our outreach programs. We recognize the increasing need for the arts to be incorporated into the Utah Core Standards and are actively looking for the best ways to do this. All of our lesson plans, teacher resources, and outreach programs thoughtfully align with the Utah Core Standards. In our gallery program for Art Talks in elementary schools, each grade has a unique gallery presentation, showcasing different artworks from our collection. These works were selected because they align with the Utah Core Standards for each grade -- integrating the arts into Math, Science, Language Arts, and Social Studies. This year, we are also reworking our middle school program, Exploring Self, and are developing new lesson plans to integrate the concept of identity with the Utah Core Standards.

Our programs center on the intended learning focus to help Utah students become more visually literate. Our docent led tours, in-class presentations, and artist statement requirements for the All-State High School Art Show all aim to help students feel more able to connect their own experiences to artwork and enable them with the tools to do so. As we move forward into the next year, we are developing a new secondary program that will address the new visual arts standard, Presenting. We are working closely



with teachers and students to pilot this new program that will allow students to curate an exhibition with student made artwork, including the development of a thesis, interpretive materials, installation, and an opening reception.

We work closely with State Wide Arts Partnership (SWAP) teachers to help us review lesson plans and resources. We invite professional artists and museum professionals to participate in various programs as jurors, teachers, instructors, keynote speakers, and mentors. Additionally, our staff of highly trained museum professionals model and teach visual literacy in the classroom and in professional developments.

We also receive evaluations for each of our programs, and frequently meet to assess and implement these recommendations. All of these collaborations and resources allow us to ensure that our programs are educationally sound and provide Utah's students with excellent learning experiences.

## Self- Assessment

## Professional Excellence

The Springville Museum of Art is dedicated to the professional excellence of its programs and the professional development of its staff. Our employees are highly trained museum educators, each having a Bachelor or Master of Arts. The staff frequently participates in professional development opportunities including conferences, webinars, and field trips to other institutions in order to stay current in trends and best practices. There is a library available in the offices and staff are expected to stay current with educational readings. Members of our staff have served on advisory boards and presented at local and national conferences.

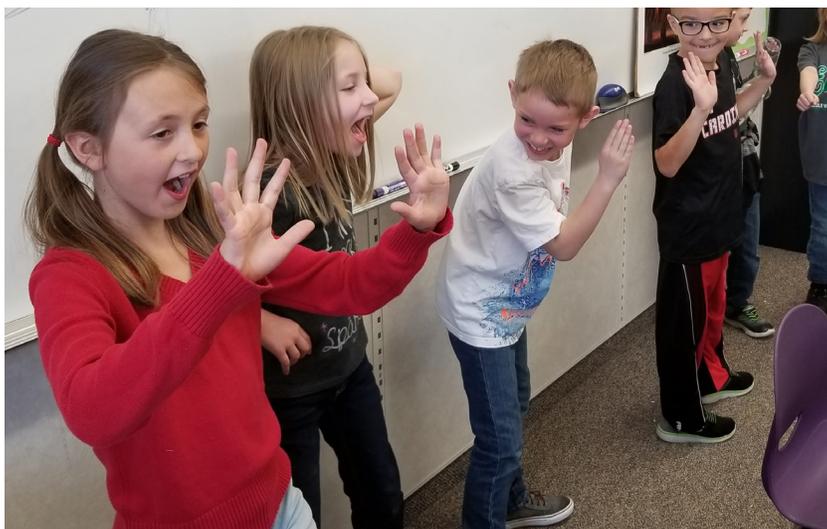
We work to keep a collaborative relationship with other museums and arts institutions in order to ensure that we are keyed into important issues and changes in the field. We also have frequent feedback and evaluations on various levels: as a staff within the Museum, with teachers on our StateWide Arts Partnership (SWAP), and with other POPS professionals through peer reviews.



## Self- Assessment

## Goals and Plans for Continued Evaluation and Improvement

As we move forward into the 2018-2019 school year, we are actively setting goals to increase our educational impact across the state. This year we began implementing a new program for high school students which will help teachers and students better understand the new visual arts Presenting standard. This unit contains a full curriculum complete with class visits and online resources that will guide students in curating their own art exhibitions. Additionally, we are developing a similar Presenting curriculum, Kid Curators, for elementary grades 4-6. This program will connect to the new Presenting standard in addition to Language Arts standards.



We also will continue to explore distance learning opportunities and expand the Utah Collections Connection program. We are exploring ways to use distance learning platforms to more consistently connect high school students with professional artists. Additionally, we are working on providing more resources to rural districts, such as district-wide professional developments. We hope to build stronger relationships with the District Art Coordinators, so that we can more effectively support the schools and art programs across the state.

## Evidence of Non-Profit Status

Identification Number: 87-0275715